
2012 DOMESTIC VIOLENCE AWARENESS WALK AND EXPO

To whom it may concern:

Safespace Foundation, Inc., a non-profit 501(c) (3) organization. Our Mission Statement declares, "We are committed to the prevention of domestic violence against individuals through the provision of shelter, emergency services, education, social services, counseling and the development of resources that empower survivors and their children

The City of North Miami Beach Police Department and other sponsoring organizations and businesses throughout the South Florida community will be "*Standing Together Against Domestic Violence*" by fundraising for Safespace Foundation and hosting the Annual Domestic Violence Walk-a-thon and Expo. Our hope is to raise awareness, while shaping a world where relationships are safe, healthy and respectful. Last year's event was highly successful with over 500 participants and over \$10,000 raised, and we want this year's to be even better.

Our Goals for this Event:

1. To raise awareness about domestic violence and its impact on families.
2. To raise resources and funding to support prevention efforts and services for families experiencing domestic violence in South Florida.

Here's how you can help:

1. Form a team – Sign up to walk
2. Make a donation
3. Volunteer during pre-walk preparations and/or during the event
4. Participate in one of our sponsorship opportunities

Thank you in advance for your support. We are asking that all contributions, employee and corporate, be sent by September 28, 2012. Do not hesitate to contact me should you require any additional information.

Sincerely,

Renee Darden

Renee Darden
Walk-a-thon Chairperson and Safespace Foundation Board Member
Victim Advocate
North Miami Beach Police Department
16901 NE 19th Avenue,
North Miami Beach, FL 33162
(305) 948-2940
rdarden@nmbpd.org

Make checks payable to: *The City of North Miami Beach Safespace Project*

North Miami Beach Police Dept. 16901 N.E. 19th Ave. North Miami Beach, FL 33162

SPONSORSHIP OPTIONS:

Gold - \$20,000

- Prominent signage at event as presenting sponsor
- Hospitality tent sponsor
- Sponsor recognition at all Safespace events
- Merchandising opportunities
- Inclusion in all pre and post event media outreach
- Pre/ post event recognition on promotional materials
- Name/ logo on walk t-shirt
- Name and logo on start/ finish banner
- Booth space at event
- Special recognition announcements at events
- Logo/ link on Safespace website an entire year
- 4 customized on site employee-employer domestic violence in the workplace workshops
- Acknowledgement in event program
- 20 All-Star registrations(heat tickets)

Silver Sponsor - \$10,000

- Signage and logo placement at walk-a-thon related events
- Hospitality tent sponsor
- Logo/ link on Safespace website an entire year
- Pre/ post event recognition on promotional materials
- Merchandising opportunities
- Inclusion in all pre and post media outreach
- Name/ logo on back of walk-a-thon t-shirt
- Booth space at event
- 2 customized on site employee-employer domestic violence in the workplace workshops
- Acknowledgement in event program
- 10 All-Star registrations(heat tickets)

Bronze Sponsor - \$5000

- Signage and logo placement at walk-a-thon related events
- Inclusion on mile marker sign
- Logo/ link on Safespace website for 6 months
- Pre/ post event recognition on promotional and media materials
- Merchandising opportunities
- Inclusion in all pre and post media outreach
- Name/ logo on back of walk-a-thon t-shirt
- Booth space at event
- 1 customized on site employee-employer domestic violence in the workplace workshop
- Acknowledgement in event program
- 5 All-Star registrations(heat tickets)

Water Stop Sponsor- \$1000

- Host a water spot along the route or at Expo and distribute your own water and gifts. Sponsors are encouraged to staff the table with employees or volunteers.
- Signage and logo placement at walk-a-thon related events
- Acknowledgement on website
- Logo/ link on Safespace website for 2 months
- 10 regular registrations

Friends of Safespace - \$500

- Signage and logo placement at walk-a-thon related events
- Logo/ link on Safespace website for 2 months
- Acknowledgement in event program
- 5 regular registrations

Standard Sponsor – \$250

- Signage and logo placement at walk-a-thon related events
- Acknowledgement in event program
- 2 regular registrations